MISSION: THE DEPARTMENT OF ATHLETICS IS DEDICATED TO THE UNIVERSITY’S MISSION AND WILL DEVELOP STUDENT-ATHLETES AS COMPLETE INDIVIDUALS FOR THE BENEFIT OF THE UNIVERSITY COMMUNITY.
The Commissioner’s Cup

With 30 Southland Conference championships in 16 sports since 2000, Sam Houston stands as the only league member to win five Commissioner’s Cup All-Sports titles.

Sam Houston also is the only Southland member to win the Commissioner’s Cup three consecutive seasons.

OUTSTANDING COACHES
Sam Houston coaches have earned Southland Conference “Coach of the Year” honors a total of 19 times since 2000.
NCAA Division I Success

FOOTBALL
- 1986, 1991 First Round
- 2000 Quarterfinals
- 2004 Semifinals
- 2011, 2012 Finalists
- 2013 Second Round

BASEBALL

BOWLING
- 2011, 2013, 2014
- 2014 National Champions

MEN’S BASKETBALL
- 2003, 2010

MEN’S GOLF
- 2014

SOFTBALL
- 2007

WOMEN’S VOLLEYBALL
- 1993, 1996

OTHER NCAA POST-SEASON
- Men’s Basketball
  NIT Season Tip-off 2005
  CIT Post-Season 2014
- Women’s Basketball
  WBI 2012, WNIT 2013
- Softball
  NIT Champions 1993

Consecutive NCAA Division I Championship Finalists
2011 - 2012
NCAA Post Season Accomplishments

NCAA National Champions

2014 Women’s Bowling

33 NCAA Division I Playoff Game Victories

The Bearkats have earned victories on a national stage in NCAA post-season action in football, baseball, basketball, softball, golf and bowling.
Southland Conference Titles

30 Southland Conference championships since 2000
42 Southland Conference championships in 27 years in the league
19 “Coach of the Year” Awards for Sam Houston since 2000

ALL-SPORTS CUP

MEN’S ALL-SPORTS

WOMEN’S ALL-SPORTS
- 2013

REGULAR SEASON CHAMPIONSHIPS
- Baseball
- Men’s Basketball
  2000, 2003, 2010
- Women’s Basketball
  2013
- Football
- Men’s Golf
  1990, 1994, 2014
- Women’s Golf
  2004, 2007
- Softball
  1988, 1990, 1993
- Men’s Outdoor Track & Field
  2005, 2006
- Women’s Outdoor Track & Field
- Women’s Indoor Track & Field
- Volleyball

TOURNAMENT CHAMPIONSHIPS
- Baseball
- Men’s Basketball
  2003, 2010
- Volleyball
  1996
- Softball
  1988, 2007
NCAA Division I Highlights

- The only Southland Conference member to win five Commissioner’s Cup All-Sports championships
- The only Southland member to win three consecutive Commissioner’s Cup All-Sports championships
- The only Southland member to make back-to-back appearances in the NCAA Division I Football National Championship Game
- Holder of the Southland’s top winning percentage in the NCAA Division I football playoffs (.588, won 10, lost 7)
- The “winningest” men’s basketball program in the Southland since 2000 with 283 victories
- Tied for most Southland Conference post-season baseball tournament titles (4)
- The only Southland baseball program to win 12 consecutive tournament games for three straight post-season titles

25 NCAA Division I Post Season Appearances
2014 Women’s Bowling National Champions
2011 & 13 FCS National Finalists
Sam Houston accomplishments as a member of the NCAA Division I Southland Conference:

- **1,269** All-Southland Conference selections
- **187** Southland Conference individual champions (track, tennis & golf)
- **129** All-American selections
- **66** Southland Conference Individual Award Winners
- **27** Southland Conference “Players of the Year”
- **20** Southland “Student Athletes of the Year”
- **10** Southland tournament “Most Valuable Players”
- **9** NCAA Division I Academic All-Region honorees
- **5** Commissioner’s Cup All Sports Champions
- **3** Southland Men’s All Sports Champions
- **1** Southland Women’s All Sports Champions

71 SHSU student-athletes have been named NCAA Division I All-America a total of 129 times.
University Mission
Sam Houston State University is an inclusive institution whose mission is to provide high quality education, scholarship, and service to students and to regional, state, national, and international constituencies.

University Goals

- Promote students’ intellectual, social, ethical, and leadership growth.
- Pursue continuous improvement.
- Recruit and retain qualified, dedicated faculty and staff.
- Recruit, motivate, and retain qualified students.
- Provide the necessary library, technology, and other facilities to support quality instruction, research, and public service.
- Promote scholarly and research activities that contribute to knowledge and understanding.
- Promote and support diversity and provide equitable opportunities for underrepresented groups.
- Offer a wide range of pre-professional, baccalaureate, master’s, and doctoral programs.
- Promote cooperation with educational institutions, government and non-profit agencies, and the private sector.

DEPARTMENT OF ATHLETICS GOALS-DASHBOARDS

Mission
The Department of Athletics is dedicated to the University’s mission and will develop student-athletes as complete individuals for the benefit of the university community.

Vision/Values
Defining the term “Student-Athlete”
- Academic Achievement
- Athletic excellence
- Compliance, diversity and equitable opportunities
- Financial participation
- Superior Branding
Defining the term “Student-Athlete”

- Academic Achievement
- Athletic Excellence
- Superior Branding
- Financial Participation
- Compliance, Diversity & Equitable Opportunities
Messaging
Bearkat Athletics defines the term “Student-Athlete”.

Goals/Dashboards The department is committed to:

- **Academic achievement** that strengthens service learning opportunities.
  Dashboard: Graduation rates, academic performance rates, progress toward degree/grade point average.

- **Athletic excellence** within the ever changing competitive environment.
  Dashboard: Commissioner’s cup standings, team conference/tournament standings, NCAA post-season participation.

- Excellence in the areas of **compliance, diversity and equitable opportunities**.
  Dashboard: Major NCAA violations, secondary NCAA violations, women’s participation opportunities, minority hiring opportunities.

- **Superior branding** performance in student recruitment, alumni philanthropy, market share increases and visibility of program.
  Dashboard: Attendance, media opportunities (local, national), university enrollment.

- Promoting active **financial participation** in student centered athletic programs and activities.
  Dashboard: Guarantees (NCAA, game), Sales (tickets, concessions, facility sponsorships, corporate, royalties), Gifts (annual, major).
ATHLETIC DEPARTMENT STAFF DUTIES

Bobby Williams
Director of Athletics

Paul Bloggs  (936) 294-1764
Associate Director-Media Services
pbloggs@shsu.edu
• Compliance
• Internal and Game Operations
• Major Facility Projects
• NCAA and SLC Playoffs

Jason Bagfield  (936)294-3533
Assistant Director-Media Services
jbagfield@shsu.edu
• Video-Based Operations
• Liason for Radio/TV
• Video Streaming
• Website Video Features
• Student Worker Coordinator (Media Services)
• Primary Contact for Bowling, Men’s Basketball,
  Tennis, Women’s Basketball

Dana Hunter  (936) 294-4459
Assistant Director-Student Services
dhunter@shsu.edu
• Prepares annual budgets
• Prepare annual reports
• Prepares monthly cash flow statements
• Interprets reports

Jesse Pagina  (936) 294-1993
Assistant Director-Student Services
jpagina@shsu.edu
• Academic Progress
• Advisement
• Learning Enhancement Center Coordinator
• Tutorial Program Coordinator

Jesse Tag – (936) 294-2493
Assistant Director for Compliance & Certification
jtag@shsu.edu
• Coordinates & Implements
• Prepare squad lists for Athletic Certification
• Oversight Initial & Continuing Eligibility
• Evaluates Academic Credentials
• Education & Interpretations

Chris Thompson  (936) 294-3542
Associate Director-Student Services
cthompson@shsu.edu
• Finance
• Recruitment
• Marketing
• Student Services

Bobbie Hilliard  (936) 294-1727
Associate Director – Business Operations
bhilliard@shsu.edu
• Budget Planning
• Budget Management and Reports
• NCAA and SLC Reports
• Equity in Athletics Reports

John Holder  (936) 294-2799
Assistant Director of Corporate Development
jholder@shsu.edu
• Budget Management and Reports
• NCAA and SLC Reports
• Equity in Athletics Reports

Denise Simms  (936) 294-3990
Assistant Director of Corporate Development
dsimms@shsu.edu
• Office Operations

David Purcell  (936) 294-3443
Associate Director-External Operations
dpurcell@shsu.edu
• Corporate Sales
• Sponsorship
• Event Management
• Managing Announcements
• Licensing and App Approval

Kyle Barchard  (936) 294-4132
Assistant Director-Corporate Partnership and Development
kbarchard@shsu.edu
• Corporate Sales
• Sponsorship
• Event Management
• Managing Announcements
• Licensing and App Approval

Mitchell Terry  (936) 294-4118
Assistant Director-Ticket Operations
mterry@shsu.edu
• Season Ticket Sales
• Group Sales
• Event Management
• Sponsorship
• Marketing
• Ticket Office Operations

J.D. Otis  (936) 294-2252
Assistant Director-Development
jdotis@shsu.edu
• Annual Fund
• Prospect Management
• Donor Management
• Priority Points System
• Liason to University Advancement
• Liason to NeuLion Donation Management

TRB – (936) 294-2796
Staff Associate II
• Event Planning and Execution
• University Staff Campaign

TRB – (936) 294-1729
Staff Associate
• Event Planning
• Marketing
• Promotional Team Coordinator and Execution

TRB – (936) 294-2404
Staff Associate
• Athletic Fundraising
• Budgeting and Reporting Events
• Volunteer Management

Caitlyn Bellot  (936) 294-2554
Staff Associate II
cbellot@shsu.edu
• Student Worker Coordinator (Game Ops)

Dr. Greg Hoge  (936) 294-1725
Associate Director-Internal Operations
ghoge@shsu.edu
• Compliance
• Internal and Game Operations
• Major Facility Projects
• NCAA and SLC Playoffs
• APR

Ryan Carroll  (936) 294-2521
Assistant Director-Operations
rcarroll@shsu.edu
• Facility Management and Scheduling
• Event Management and Scheduling
• Faculty/Staff
• Liason with Huntsville High School
• Liason with Physical Plant
• Liason with Recreational Sports

Sam Longoria  (936) 294-2554
Staff Associate II
samlongoria@shsu.edu
• Student Worker Coordinator (Game Ops)

James Ross
cross@shsu.edu
• Student Worker Coordinator (Tickets)

TBN – (936) 294-2375
Associate Director-External Operations
trn923@shsu.edu
• Corporate Sales
• Sponsorship
• Marketing
• Event Management
• Managing Announcements
• Licensing and App Approval
New Employee Orientation


New staff members will:
- Have an orientation session about the university with human resources department.
- Have a meeting with the assistant director of athletics/academics compliance services/senior women’s administrator to receive a copy of the current athletic policy manual and discuss these issues.
- Have a meeting with the athletic budget manager to discuss budget issues.
• Have a meeting with the office supervisor to discuss office policies and purchasing issues.

**Office Hours Policy**


**Staff Teaching Guidelines:** You may teach with the approval of the AD. Contact individual departments.

**Sports Budgets**

Contact: Bobbie Hilliard or John Holder

Individual team sports budgets will follow the mission and goals of the university and department of athletics. In January of each academic year the director of athletics and head coach will begin discussions to formalize the budget for the next fiscal year’s budget. The director of athletics will incorporate these budgets with the overall department budget and submit to the vice president for finance and operations and the President.

All personnel are expected to stay within the allotted budget given to them to manage. Every effort should be made to expend monies according to SHSU equipment purchasing and bid policies.

**Equipment Policy**


**External-Development: Bearkat Champions**

All fund-raising will be coordinated through university advancement and the director of athletics. Bearkat Partners policies require memberships based upon individual and corporate membership drives. All fund-raising must have prior approval of the university and director of athletics. Funds must be deposited in the university account set up for these activities. All university, NCAA and Southland Conference policies and bylaws must be observed. The complete Guide to Revenue Enhancement can be found at T:\Ath\External\Guide to Revenue Enhancement.

**Brochures, Media Guides, Schedule Cards, Posters**

Brochures, media guides, schedule cards, and posters will be coordinated through the assistant director of athletics/media services and the external operations coordinator. All publications must receive department and university approval. Each individual sport will pay for items with sports budget or enrichment account, unless otherwise determined by the director of athletics.

Telephone, Cellular & Fax Machine Policy


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Telephone Expense Reimbursement


Top of the Document

PURCHASE AND USE OF SHSU OWNED CELLULAR TELEPHONES


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Mail Service Policy


Top of the Document

Team Travel Policy

All teams travel applications and travel vouchers are processed by Jennifer Davis, Secretary II.


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Professional/Recruiting Travel


- Airfare FO-TR-03
- Baggage Fee FO-TR-40
- Car Rentals FO-TR-05
- Computation of Number of Miles FO-TR-06
- Conference Room Rate FO-56
- Conservation of Funds FO-TR-08
- Coordination of Travel FO-TR-10
Athletic Department Facility Usage/Rental Policies

Entities interested in renting any of the athletic department facilities are encouraged to contact Ryan Carroll, Assistant AD/Facilities and Operations for use and availability.

- Elliott T. Bowers Stadium - Sam Houston State Bearkats Athletics
- Don Sanders Baseball Stadium - Sam Houston State Bearkats Athletics
- Sam Houston State Softball Stadium - Sam Houston State Bearkats Athletics
- Meredith and Miriam York Track Complex - Sam Houston State Bearkats Athletics

Please contact the Department of Recreational Sports at 936-294-1985 for the facilities below:

- Bernard G. Johnson Coliseum - Sam Houston State Bearkats Athletics
- Joseph Pritchett Field - Sam Houston State Bearkats Athletics
- Kelly and Ina May McAdams Tennis Center - Sam Houston State Bearkats Athletics

NCAA Compliance Policies

- NCAA Compliance